

Capitol Distributing 2012 Trade Show Terms & Conditions

REBATE INFORMATION. Exhibitors may collect \$300 in rebates for filling out the online registration form, registering all items with accurate and complete information, submitting payment by February 20, and adhering to all shipping requirements provided below. The rebate will be paid as a credit toward 2013's Trade Show fees.

REGISTERING NEW ITEMS and TRADE SHOW DEALS. Exhibitors must register all new items, promotions, or other show specials on Capitol Distributing's website at: www.capitoldist.com. *Early item registration should be completed by February 20 to qualify for performance rebates.*

New items, show specials, shippers, and promotions that are properly registered will be included in Capitol Distributing's 2012 Trade Show Directory, which will be provided to all attendees. The customer raffle is designed to incentivize retailers to purchase items at the trade show. *Only items presented in the Trade Show Directory will be included in the customer raffle. Items and specials presented by exhibitors that are not included in the directory may not be honored by Capitol Distributing.*

Exhibitors may register up to 20 items free-of-charge for each manufacturer being represented. Exhibitors will be charged a \$5 set-up fee for each additional item registered. The same item may be offered in up to three separate months of the year.

By registering items in this system, exhibitors acknowledge that retailers order items at the trade show with the expectation that Capitol Distributing is able to deliver within the specific shipping dates offered. Therefore, to ensure all items offered at the trade show are available to interested retailers, *exhibitors agree to:*

1) deliver items to Capitol Distributing by the specified delivery date, and 2) waive any minimum order quantity requirements for all trade show items.

SAMPLES. Orders for item samples pulled from Capitol's warehouse need to be submitted on or before April 6. All samples will be transported from Capitol Distributing's warehouse to the Expo Idaho Center building on April 18. Expo Idaho will NOT accept samples sent directly to their address. Samples sent by exhibitors should be shipped to:

Capitol Distributing, ATTN: "TRADE SHOW", 3500 Commercial Ct., Meridian, ID 83642. Please be sure to include the broker name or your name on the box so we know who it belongs to.

SPONSORSHIPS AND DOOR PRIZES. Sponsors of the dinner will be recognized at the dinner. Door prizes are welcome and appreciated. If you choose to provide your own prize, please notify us in advance to receive full recognition for your prize.

BOOTHS. Capitol Distributing reserves the right to modify the floor plan to accommodate space for any reasons deemed necessary. Generally, booth assignments will be made in the order the Exhibitor Registration Forms are completed. For special exhibits, it is understood that Capitol Distributing will assign the most practicable space available.

Booths may be set up on Wednesday, April 18 between 12:00pm and 5:00pm, and Thursday morning between 7:30am and 9:00am. Installation will not be allowed during show hours. The Trade Show will begin promptly Thursday, April 19, at 10:00am. Exhibitors may breakdown on Thursday between 5:00p and 5:30p when the Expo building will be closed. Exhibitors may return on Friday, April 20, between 8:00am and noon to complete the breakdown of their booths. Dismantling of the exhibits is not permitted until closing time.

EXHIBITOR CONTESTS. Exhibitors have the opportunity to participate in two separate contests we run at each show. We have a "Best Dressed Vendor" contest where the winner who dresses in the best outfit

for our theme will win \$100 cash. We also have a "Best Decorated Booth" contest where the winner who decorates their booth the best based on our theme will win \$100 cash.

HOTEL RESERVATIONS. We recommend booking your reservations with DoubleTree Riverside on Chinden Blvd, (208) 343-1871. Mention you are with Capitol Distributing's Trade Show to receive special pricing.

PAYMENT. Payment for booth reservations, sponsorships, and advertising is due February 20, 2012. If desired, please call Matt Mitchell to discuss off-invoice deduction or credit arrangements. No bill-back arrangements.

CANCELLATION POLICY. A \$100 cancellation fee will be assessed for cancellations between February 20 and April 5. No refunds can be granted after April 5. Capitol Distributing reserves the right to, upon cancellation or forfeiture of any Exhibitor contract, to reassign the exhibit booth space to any other applicant or exhibitor. Any exhibitor that fails to arrive at the Expo and occupy his/her assigned booth space by 9:00 am April 19 forfeits any and all assigned booth space, and the exhibit payment shall be retained as liquidated damages by Capitol Distributing for default. Refunds, as outlined above, will be made by Capitol Distributing, provided notice of cancellation is submitted in writing before April 5.

LIABILITY AND INDEMNIFICATION WAIVER: By registering, the Exhibitor agrees to comply with all fire and safety rules and regulations adopted by all applicable governmental authorities and Expo Idaho. In the event Capitol Distributing shall be held liable for any occurrence that might result from the Exhibitors' action(s) or failure to act, including, but not limited to, acts of omissions constituting negligence, deceptive trade practices, strict liability, or the creation of liability resulting from an unreasonably dangerous product (product liability), such Exhibitor shall reimburse and indemnify Capitol Distributing for damages resulting from such liability and the costs incident thereto. Exhibitor further agrees that they shall hold harmless and indemnify Capitol Distributing for any loss, damage, expense or penalty arising from any action including any action based on strict liability or negligence, on account of personal injury or property.