



October 28, 2011

To Our Valued Customers,

***** Notice of Cigarette Price Increase *****

Due to a manufacturer price increase, your cost for the following products will increase, effective October 28, 2011:

\$.83 per carton – Eve, Grand Prix, & Liggett

Please check your invoices for your new costs and adjust your retail prices accordingly.

Thank you for your patronage.

Truly yours,

Jessica Summers

Marketing Coordinator

208-884-6629

jessica.summers@capitoldist.com