



September 30, 2011

To Our Valued Customers,

***** Notice of Cigarette Price Increase *****

Due to a manufacturer price increase, your cost for the following products will increase, effective October 3, 2011:

\$.80 per carton – Davidoff

\$.83 per carton – USA Gold, Sonoma, Malibu, & Montclair

Please check your invoices for your new costs and adjust your retail prices accordingly.

Thank you for your patronage.

Truly yours,

Jessica Summers

Marketing Coordinator

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