



May 17, 2011

To Our Valued Customers,

***** Notice of Tobacco Price Increase *****

Due to a manufacturer price increase, your cost for the following products will increase, effective immediately:

Effective May 23rd:

- ***\$.10 per can (plus tax*)*** – *Cougar, Grizzly, Hawken, Kodiak, Copenhagen, Copenhagen Wintergreen, Skoal, Husky, & Red Seal*
- ***\$.31 per can (plus tax*)*** – *Camel Snus & Marl Snus*

*Additional tobacco excise taxes will be assessed for the price increases listed above. Please note that the additional taxes will be calculated as follows:

ID – Increase times 40%, or \$.04 per can

NV – Increase times 30%, or \$.03 per can

OR – No additional cost (weight based)

UT – No additional cost (weight based)

WA – No additional cost (weight based)

Please check your invoices for your new costs and adjust your retail prices accordingly.

Thank you for your patronage.

Truly yours,

Jessica Summers

Marketing Coordinator

208-884-6629

jessica.summers@capitoldist.com