



July 06, 2011

To Our Valued Customers,

***** Notice of Cigarette Price Increase *****

Due to a manufacturer price increase, your cost for the following products will increase, effective immediately:

Effective Immediately:

- ***\$.93 per carton*** – *Basic, B&H, Chesterfield, English Ovals, L&M, Lark, Marlboro, Merit, Parliament, Saratoga, & Virginia Slims*
- ***\$.93 per carton*** – *Camel, Kool, Winston, Salem, Pall Mall Bx, Pall Mall (Full Price), Doral, GPC, Misty, Kamel Red, Capri, Carlton, Lucky Strike, More, Now, Tareyton, & Vantage*
- ***\$.93 per carton*** – *Dunhill*
- ***\$1.43 per carton*** – *Natural American Spirit*

Please check your invoices for your new costs and adjust your retail prices accordingly.

Thank you for your patronage.

Truly yours,

Jessica Summers

Marketing Coordinator

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